

# KEEPING KIDS SAFE

1 IN 5 CHILDREN

are  
**SEXUALLY ABUSED**  
by their  
**18<sup>th</sup> Birthday**

In the  
**USA**

that is equivalent to the  
population of the entire  
Mountain and Pacific time  
zones combined.

## MOST VICTIMS KNOW THEIR ATTACKER

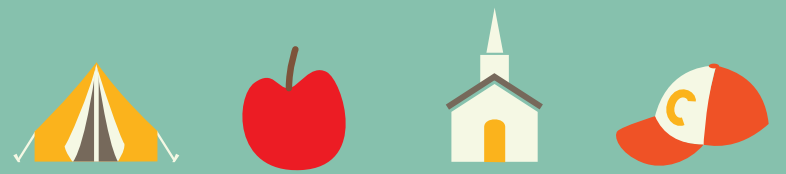


**34%** of assailants were  
family members

**58%** were acquaintances

only **7%** of the perpetrators were  
**strangers** to the victim

A child is much **more likely** to be  
**sexually abused by a** recognized,  
**trusted adult** than by a stranger.



## PARENTAL INVOLVEMENT IS CRUCIAL

### 3 THINGS A PARENT CAN DO:

- Help kids understand what sexual abuse is
- Empower them to avoid abuse
- Teach kids to tell someone immediately



**Involvement by parents  
is crucial because**

**65%** of social workers

**53%** of doctors and

**58%** of physician assistants

**do not report all suspected  
cases of child maltreatment.**

## PERSONAL SAFETY TRAINING WORKS

WE ALL TEACH OUR KIDS THESE THINGS:



FIRE  
SAFETY



TRAFFIC  
SAFETY



SWIMMING  
SAFETY



BIKE  
SAFETY

BUT WHY NOT THIS ONE?

**PERSONAL  
SAFETY**



The parts of the body covered by bathing suits are not supposed to be touched by others and, when they are, children should tell someone.

If the person a child tells doesn't believe them, they should keep on telling until they are believed.

## GOD MADE ALL OF ME

### A Book to Help Children Protect Their Bodies



This simply told, beautifully illustrated storybook helps parents gently start the conversation that every family needs to have about appropriate and inappropriate touch.

